



# CLUB SERIES WINE

**A NEW TRADITION IN BASEBALL**

**CHICAGO CUBS™**  
**2016 WORLD SERIES™**  
2015 CALIFORNIA CABERNET SAUVIGNON

## WINE SPECIFICATIONS

- Varietal: **2015 Cabernet Sauvignon**
- Appellation: **California**
- Alcohol: **13.5%**
- Format: **750ml**
- UPC: **856986006235**
- Pricing:

**T**he **2015 California Cabernet Sauvignon** is an official MLB limited-edition release honoring this year's World Series winners created using premium grapes from renowned California regions. Raise your glass and tip your cap to the 2016 Cubs World Series™ Champions!



## PROFILE

Our 2015 California Cabernet Sauvignon comes from vineyards in the Lodi appellation, slowly fermented to maintain the aroma of currants and dried cherries. The wine was aged in a combination of American and French oak to add complexity and to allow the wine to soften prior to bottling. The grapes were harvested at 24.3 Brix and were blended with 3% Merlot.

## SELLING POINTS

- MLB draws 2 million fans each year\*
- 2/3 of baseball fans drink wine.
- The sparkling used in team locker room celebration.
- The World Series™ Championship Cabernet is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is officially licensed.

## PLEASE CONTACT:

