



For Immediate Release  
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### MLB All-Star Game Wine Hits Washington D.C.

Commemorate the 2018 MLB All-Star Game presented by Mastercard with a limited-edition Paso Robles Cabernet Sauvignon. Only 192 cases were specially crafted for this year's game, hosted by the Washington Nationals and played at Nationals Park on July 17<sup>th</sup>. The 2018 Midsummer Classic Cabernet joins the Club Series collection and will be available exclusively in select local off-premise locations and be featured at MLB sanctioned events during All-Star Week.

For this year's release, Wine by Design partnered with Five Grapes. "With the host city's proximity to beautiful wine country, we were proud to work with a local sourcing partner," said Diane Karle, CEO, Wine by Design. "Every year, sports fans from across the nation come together for the All-Star Game and we hope this wine offers both baseball fans and wine lovers a connection to one of baseball's greatest traditions."

Driven by a team of sommeliers and experienced wine experts who procure the best wines from around the world, Five Grapes has access to ultra-premium estate and contracted grapes. The All-Star Game<sup>®</sup> Cabernet Sauvignon was sourced from Stephen Ross Wine Cellars whose small batch productions have led to critically acclaimed wines over the last 20 years.

"Stephen Ross Dooley was a logical choice for creating an exceptional Midsummer Classic wine," said Amy Troutmiller, Executive General Manager, Five Grapes. His beautifully nurtured vineyards produce sought-after grapes and his attention to detail in winemaking makes each vintage he produces a celebration-worthy bottle. It's a pleasure to involve one of the top American winemakers to help us honor this true American pastime."

The All-Star Game Cabernet Sauvignon is the sixth annual Midsummer Classic wine to join the Club Series Collection. It is deeply colored, with classic scents of red currant and blackberry and subtle notes of sage and coriander. It has gentle, fine tannins and a lingering finish of small dark-red berries.

Look for the full collection of Club Series wines at [mlb.com/wine](http://mlb.com/wine), select local retailers and stadiums.

#### About Wine by Design

Wine by Design (WBD) is a marketing and management company, and the leader in delivering wine-based strategic services and premium wine solutions. With an extensive network of wine experts, suppliers and winemakers, WBD provides targeted wine experiences, limited wine releases, and consulting. Founded by Diane Karle, WBD has offices in New York and Napa Valley, one of the most prestigious wine regions in the world, and home to many of its industry's leaders. Visit [winebydesignco.com](http://winebydesignco.com) to learn more.

#### About Five Grapes

# WINE BYDESIGN

Five Grapes is celebrating 10 years of discovering great wines and providing excellent end-to-end customer service. The company was founded by passionate wine professionals with a desire to connect people to great producers and products. Five Grapes offers extraordinary access to some of the world's most in-demand wines as well as lesser-known treasures with the goal to share distinctive, unique, and hard-to-find wines through a curated portfolio of bottles, kegs, and select library collectibles.