



MLB Club Series Wine Lineup to Include Cincinnati Reds™ and New York Yankees™ Rosé

Major League Baseball (MLB) and Wine by Design (WBD) are excited to announce two new wines to this season's Club Series Wine Collection. A small production of French Rosé, from Brotherhood Winery in Washingtonville, NY, has been released for the *Cincinnati Reds™* and *New York Yankees™*. For more information and a list of local retailers, visit mlb.com/wine.

After five years as the exclusive wine licensee of MLB, WBD continues to bring top quality wines to the team lineups for baseball fans and wine lovers to enjoy and collect. This marks the eighth release for the *New York Yankees™*, the second release for the *Cincinnati Reds™* and the first ever Rosé release by WBD.

"We are listening to the marketplace and the fans. Rosés are perfect while at a baseball game, or while watching from home," Diane Karle, CEO, Wine by Design. "As a strategic wine company, we remain committed to delivering quality wines and experiences for fans. We see Rosé as a timely, exciting addition to the collection."

Established in 1839, Brotherhood Winery is America's Oldest Winery and a premier destination in the Hudson Valley. Every year, this experienced team travels to top winemaking regions around the world, including France, Chile, Spain and California, seeking excellence.

"For the 2017 Club Series Vin de France Rosé we worked with an award-winning sommelier and winery in the heart of France," Olie Berlic, Vice President Sales, Private Label, Brotherhood Winery. "The wine is estate grown, produced and bottled with a blend of Gamay, Pinot Noir and Cabernet Franc grapes and fermented in stainless steel tanks. This fantastic Rosé wine shows clean, bright fresh strawberries and rose petals with tropical notes and stone fruit...medium bodied, crisp acidity and a hint of sweetness with a juicy, dry finish."



Look for all MLB® Club Series wines at select local retailers, stadiums and mlb.com/wine.

ABOUT BROTHERHOOD WINERY:

Brotherhood is America's oldest winery, with its first commercial harvest being in 1839. Brotherhood has grown over the years and is now one of the largest wine producers in the Northeast. Brotherhood is situated in the Hudson Valley region, 50 miles north of NYC, in Washingtonville, NY.

ABOUT WINE BY DESIGN:

Wine by Design (WBD) is a marketing and management agency, and the leader in delivering wine-based strategic services and premium wine solutions. With an extensive network of wine experts, suppliers and winemakers, WBD provides targeted wine experiences, limited wine releases, and consulting. Founded by Diane Karle, WBD has offices in New York and Napa Valley, one of the most prestigious wine regions in the world, and home to many of its industry's leaders. Visit winebydesignco.com to learn more.