



CLUB SERIES WINE

A NEW TRADITION IN BASEBALL

MILWAUKEE BREWERS™ CLUB SERIES RESERVE 2014 PINOT NOIR

This 2014 Milwaukee Brewers Pinot Noir is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The result is a medium bodied and elegant Pinot Noir, and proud addition to the MLB® Wine Collection.



THE WINE

Working with a historical winery has its advantages, like long term relations with growers and wineries across the globe. Our experienced team of award-winning viticulturists, wine makers and sommelier work together to produce a wide selection of fine wines. The culmination of this expertise is evident in our Milwaukee Brewers™ Pinot Noir—an innovative and skillfully crafted wine that will appeal to the collector and the wine enthusiast alike.



PROFILE

The Brewers™ Club Series Pinot Noir is soft ruby in color, medium bodied and elegant, offering cherries, vanilla and mocha notes upfront with earthy undertones. Acidity is bright and clean, pairing excellent with food. Tannins are soft and the wine has a long dry finish.

SELLING POINTS

- The Brewers draw over 2.6 million fans each year*
- 2/3 of baseball fans drink wine.
- The Milwaukee Brewers Pinot Noir is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is official licensed.

PLEASE CONTACT:



WINE SPECIFICATIONS

- Varietal: Pinot Noir
- Appellation: California
- Vintage: 2014
- Alcohol: 14%
- Format: 750ml
- UPC Code: 039295010487
- Pricing:



Wine by Design is the marketing and management company for Major League Baseball.

*Source: ESPN MLB ATTENDANCE REPORT 2014

WINE
BYDESIGN
elevating the wine experience