



# CLUB SERIES WINE

A NEW TRADITION IN BASEBALL

## LOS ANGELES DODGERS™ CLUB SERIES

2015 CENTRAL COAST RED WINE

The Los Angeles Dodgers™ Club Series Red Wine is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The result is a fresh, savory Red Wine, and proud addition to the MLB® Wine Collection.



### THE WINERY

Founded in 1982 by Vinter Bob Lindquist, Qupé's true focus is on quality. Specializing in Rhone-style wines from the Bien Nacido Vineyard in Santa Maria and the Sawyer Lindquist Vineyard in the Edna Valley, where they farm biodynamically, and the Ibarra-Young Vineyard in Los Olivos farmed organically. Today, Bob, a lifelong baseball fan, carries on the tradition of locally sourced, quality wines with this *Dodgers™* Club Series Release.



### PROFILE

This Red Wine represents the best in traditional wine making, with a dry, fresh, savory and balanced style.

### SELLING POINTS

- The Dodgers draw 3 Million fans each year\*
- 2/3 of baseball fans drink wine.
- The Los Angeles Dodgers Red Wine is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is official licensed.



### WINE SPECIFICATIONS

- Varietal: Red Wine
- Appellation: Central Coast
- Vintage: 2015
- Alcohol: 13.5%
- Format: 750ml
- UPC Code: 853098005033
- Price:



Wine by Design is the marketing and management company for Major League Baseball.

\*Source: ESPN MLB ATTENDANCE REPORT 2014

WINE  
BYDESIGN  
elevating the wine experience