



# CLUB SERIES WINE

**A NEW TRADITION IN BASEBALL**

## NEW YORK METS™ CLUB SERIES RESERVE 2015 CALIFORNIA RED WINE

**T**he 2015 New York Mets Red Wine is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The result is a rich, bold Red Wine, and proud addition to the MLB® Wine Collection.



### THE WINE

With access to over 25,000 acres and more than 50 premium vineyards, our experienced team of wine makers and viticulturists work together to produce a broad spectrum of fine wines. The culmination of all this expertise is evident in our **New York Mets™ Red Wine** — an innovative and skillfully crafted wine that will appeal to the collector and the wine enthusiast alike.



### PROFILE

The **Mets™ Club Series Red Wine** is aged in a combination of French and American oak, from vineyards planted in California's premium wine regions. It's a medium bodied wine with flavors of blackberries, cherries and spice. A bold and complex finish lands you just where you want to be.

### SELLING POINTS

- The Mets draw 2.1 million fans each year\*
- 2/3 of baseball fans drink wine.
- The **New York Mets Red Wine** is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is officially licensed.

### PLEASE CONTACT:

Wine by Design is the marketing and management company for Major League Baseball.

\*Source: ESPN MLB ATTENDANCE REPORT 2014



### WINE SPECIFICATIONS

- Varietal: **Red Wine**
- Appellation: **California**
- Vintage: **2015**
- Alcohol: **13.7%**
- Format: **750ml**
- UPC Code: **852260004614**
- Pricing:



**WINE**  
**BYDESIGN**  
elevating the wine experience