



CLUB SERIES WINE

A NEW TRADITION IN BASEBALL

WASHINGTON NATIONALS™ CLUB SERIES RESERVE 2013 CABERNET SAUVIGNON

The 2013 Washington Nationals Cabernet Sauvignon is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The result is a rich, bold Cabernet, and a proud addition to the MLB® Wine Collection.



THE WINE

With access to over 25,000 acres and more than 50 premium vineyards, our experienced team of wine makers and viticulturists work together to produce a broad spectrum of fine wines. The culmination of all this expertise is evident in our Washington Nationals™ Cabernet Sauvignon—an innovative and skillfully crafted wine that will appeal to the collector and the wine enthusiast alike.



PROFILE

The 2013 Cabernet Sauvignon is sourced from exceptional vineyards in the Central Coast. It has subtle aromas of black currant, cherry, tobacco and spice. On the palate it has well integrated tannins and a velvety texture.

SELLING POINTS

- The Nationals draw over 2.6 million fans each year*
- 2/3 of baseball fans drink wine.
- The Washington Nationals Cabernet Sauvignon is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is officially licensed.

PLEASE CONTACT:

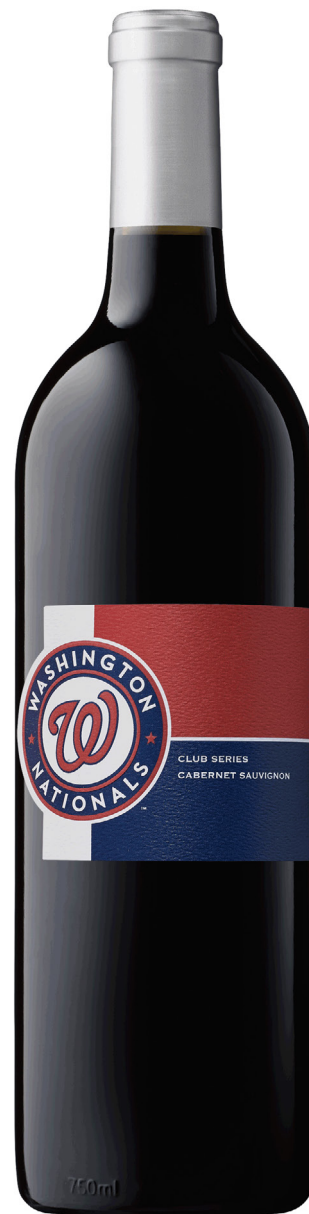
Wine by Design is the marketing and management company for Major League Baseball.

*Source: ESPN MLB ATTENDANCE REPORT 2014



WINE SPECIFICATIONS

- Varietal: Cabernet Sauvignon
- Appellation: Central Coast
- Vintage: 2013
- Alcohol: 13.9%
- Format: 750ml
- UPC Code:
- FOB:
- Retail Purchase Price:



WINE
BY DESIGN
A LIFESTYLE MARKETING AGENCY