



### WINE SPECIFICATIONS

- Varietal: **Cabernet Sauvignon**
- Appellation: **Central Coast**
- Vintage: **2013**
- Alcohol: **13.9%**
- Format: **750ml**
- Price:

# CLUB SERIES WINE

## A NEW TRADITION IN BASEBALL

### BALTIMORE ORIOLES™ CLUB SERIES

#### 2013 CABERNET SAUVIGNON

**T**his **2013 Baltimore Orioles Cabernet Sauvignon** is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The wine is a rich and bold Cabernet, and a proud addition to the **MLB® Wine Collection**.



#### THE WINE

With access to over 25,000 acres and more than 50 premium vineyards, our experienced team of wine makers and viticulturists work together to produce a broad spectrum of fine wines. The culmination of all this expertise is evident in our **Baltimore Orioles™ Cabernet**—an innovative and skillfully crafted wine that will appeal to the collector and the wine enthusiast alike.



#### PROFILE

The **2013 Cabernet Sauvignon** is sourced from two notable vineyards in the Central Coast, Sweetwater and Alta. The wine was aged for 16 months in French and American Oak. It has powerful black raspberry and blackberry aromas with well-integrated tannins and a smooth texture.

#### SELLING POINTS

- The Orioles draw over 2.5 million fans each year\*
- 2/3 of baseball fans drink wine.
- The **Baltimore Orioles Cabernet Sauvignon** is an **officially licensed MLB product** offering a direct association with the team and Major League Baseball..
- Each bottle has a hologram affixed to ensure it is officially licensed.



Wine by Design is the marketing and management company for Major League Baseball.

\*Source: ESPN MLB ATTENDANCE REPORT 2014



**WINE**  
**BYDESIGN**  
elevating the wine experience