



# CLUB SERIES WINE

**A NEW TRADITION IN BASEBALL**

## BOSTON RED SOX™ CLUB SERIES RESERVE

**CALIFORNIA RED WINE BLEND**

The **Boston Red Sox Red Wine** is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. A proud addition to the MLB® Wine Collection.



### THE WINE

With access to premium vineyards around the world, our experienced team of wine makers and viticulturists work together to produce a broad spectrum of fine wines. The culmination of all this expertise is evident in our Boston Red Sox™ Red Wine Blend—an innovative and skillfully crafted wine that will appeal to the collector and the wine enthusiast alike.



### PROFILE

The **Red Sox™ Club Series Red Wine Blend** is a Sunday to Saturday wine—great for any day of the week. A blend of a few varieties that display ripe, luscious fruit flavor characteristics from beginning to end. The wine is 36% Merlot and 64% Field Blend consisting primarily of Cabernet Sauvignon with Petite Sirah, Syrah and Petit Verdot. Loads of blueberries, plums and dark fruits abound, with an easy drinking style that draws you back for more. Cherries come through on the nose, followed by robust dark fruits on the palate that are toned by a hint of oak.

### SELLING POINTS

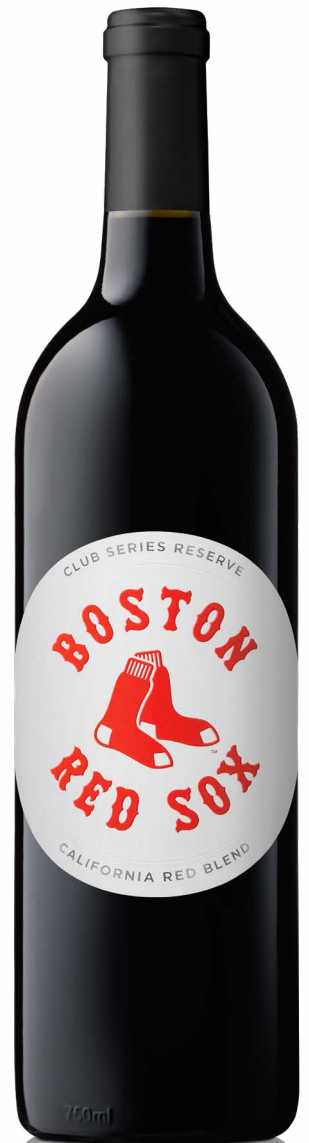
- The **Red Sox** draw almost 5 million fans each year\*
- 2/3 of baseball fans drink wine.
- The **Boston Red Sox California Red Blend** is an officially licensed MLB product offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is official licensed.

**PLEASE CONTACT:**



### WINE SPECIFICATIONS

- Varietal: **Red Wine Blend**
- Appellation: **California**
- Alcohol: **13.9%**
- Format: **750ml**
- **UPC Code:** 859934007513
- **Pricing:**



**WINE**  
**BYDESIGN**  
elevating the wine experience