



CLUB SERIES WINE

A NEW TRADITION IN BASEBALL



WINE SPECIFICATIONS

- Varietal: **Red Wine**
- Appellation: **California**
- Alcohol: **13.7%**
- Format: **750ml**
- UPC Code: **852260004980**
- Retail Purchase Price:

DETROIT TIGERS™ CLUB SERIES RESERVE RED WINE

The **Detroit Tigers Red Wine** is the result of selective sourcing, exceptional winemaking and expert blending from high quality grapes. The result is a rich, bold Cabernet, making it a proud addition to the MLB® Wine Collection.



THE WINE

With access to over 25,000 acres and more than 50 premium vineyards, our experienced team of wine makers and viticulturists work together to produce a broad spectrum of fine wines. The culmination of all this expertise is evident in our **Detroit Tigers™ Red Wine**—an innovative and skillfully crafted wine that appeals to the collector and the wine enthusiast alike.



PROFILE

The **Tigers™ Club Series Red Wine** is aged in a combination of French and American oak, from vineyards planted in California's premium wine regions. It's a medium bodied wine with flavors of blackberries, cherries and spice.

A bold and complex finish lands you just where you want to be.

SELLING POINTS

- The **Tigers** draw **2.5 million fans each year***
- 2/3 of baseball fans drink wine.
- The **Detroit Tigers™ Red Wine** is an **officially licensed MLB product** offering a direct association with the team and Major League Baseball.
- Each bottle has a hologram affixed to ensure it is officially licensed.

PLEASE CONTACT:



Wine by Design is the marketing and management company for Major League Baseball.

*Source: ESPN MLB ATTENDANCE REPORT 2014

WINE
BYDESIGN
elevating the wine experience